



FOURTH INTERNATIONAL SYMPOSIUM ON BLOCK AND SUBLEVEL CAVING

15–17 October 2018 | Vancouver | Canada

SPONSOR AND EXHIBITOR OPPORTUNITIES

BACKGROUND

The growing popularity of caving methods around the world is largely due to the very low production cost and the intrinsic safety associated with the mining approach. It is often the only viable mining method for some of the lower grade massive orebodies that are becoming too deep for open pit mining.

Strategically, most medium and large mining companies are operating or planning to operate a caving mine. Codelco's El Teniente Mine in Chile and the LKAB's Kiirunavaara Mine in Sweden are among the largest and most famous caving operations in the world.

SYMPOSIUM THEMES

- Draw control/ material flow
- Caving mechanics
- Ground support
- Geotechnical monitoring
- Fragmentation
- Mine equipment
- Numerical modelling
- Planning and design of caving mines
- Preconditioning
- Seismic monitoring of caving mines
- Subsidence
- Caving mine closure

Cave mining has become one of the most research intensive areas of mining engineering in recent times. Mining companies need to be kept informed of the latest technological developments from caving research, and researchers require a regular platform to present their results and interact with industry practitioners.

The Australian Centre for Geomechanics looks forward to hosting the Fourth International Symposium on Block and Sublevel Caving in Vancouver in October 2018. This follows previous symposia held in Santiago in 2014; Perth, 2010 and Cape Town, 2007.

MARKETING

The ACG is undertaking a niche marketing campaign to promote this symposium to local and international professionals via:

- Internet marketing — promotion via the dedicated symposium website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Regular email updates to the ACG's mailing list.
- Industry association.
- Direct mail campaign — event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication with ACG underground mining event past delegates.

Collaborating Organisation



SPONSOR AND EXHIBITOR OPPORTUNITIES

PRINCIPAL SPONSOR**

(fully subscribed)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional video file. The video file content is subject to organiser approval. The video will run as delegates are entering the plenary auditorium prior to each morning's first session.
- Opportunity to address the symposium attendees with a 10 minute presentation.
- Three complimentary registrations, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Double exhibition space for the duration of the event (20 ft (6 m) wide x 6 ft (1.8 m) deep display area)
- Four exhibition staff passes to attend your exhibition area.
- Technical session branding for one symposium morning session and lunch (company logo screened at commencement of the technical session, and lunch sponsor acknowledgement by session chair).
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Company logo to appear in symposium proceedings (printed and online)
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by Sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to more than 7,000 mining professionals).
- Invitation to supply endorsement text for the Fourth International Symposium on Block and Sublevel Caving for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- Opportunity to host a VIP table at the symposium dinner.

INDUSTRY SPONSOR

(Unlimited packages available)

CAD 6,000*

- Acknowledgement of Industry Sponsor status.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Technical session branding for a symposium session (includes company logo branding screened at the commencement of the technical session and acknowledgement by session chair).
- One insert included in symposium delegate bags.
- Company name/logo to appear on selected event promotional material including electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- Company logo to appear in symposium proceedings (printed and online)

MAJOR SPONSOR**

(fully subscribed)

- Acknowledgement of Major Sponsor status.
- Opportunity to address the symposium attendees with a 5 minute presentation.
- Two complimentary registrations, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Single exhibition space for the duration of the event (10 ft (3 m) wide x 6 ft (1.8 m) deep display area).
- Three exhibition staff passes to attend your exhibition area.
- Technical session branding for one symposium session (company logo screened at commencement of the technical session, and sponsor acknowledgement by session chair).
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.
- Acknowledgement in symposium proceedings (printed only).

OPEN ACCESS SPONSOR

(Unlimited packages available)

CAD 7,500*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected symposium promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Hyperlinked company logo on symposium sponsor web page.
- Hyperlinked company logo on symposium website, and ACG shop web page, directing people to online Cavings 2018 papers page, post event.
- From a week prior to the symposium onwards, industry practitioners will be able to openly access the symposium proceedings from the ACG Online Repository web page.
- Hyperlinked company logo on symposium proceedings page.
- Acknowledgement of Open Access Sponsor status in symposium onsite programme and onsite signage, with link to online proceedings page.
- Follow up email to event delegates and paper authors, post-event, providing them with the link to the online proceedings web page.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

**The ACG reserves the right to alter the trade exhibition floor plan.

*All prices are in Canadian dollars and include local taxes.

SPONSOR AND EXHIBITOR OPPORTUNITIES

TRADE EXHIBITION

The trade exhibition seeks to bring together the top operators and leading developers to share their experiences. Delegates will have the opportunity to become acquainted with state-of-the-art developments. Most buffet lunches and refreshment breaks will be served within the exhibition area, guaranteeing maximum interaction between exhibitors and delegates.

Trade exhibitor booth allocation is done in order of date of registration received.

TRADE EXHIBITOR BOOTH **

(fully subscribed)

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Exhibition space for the duration of the event (10 ft (3 m) wide x 6 ft (1.8 m) deep display area).
- Two exhibition staff passes to attend your exhibition area.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

SYMPOSIUM DINNER SPONSOR

(one package available)

CAD 19,500*

- Acknowledgement of Symposium Dinner Sponsor status.
- Eight complimentary tickets to symposium dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the symposium dinner.
- Opportunity to provide entertainment (at company's additional cost).
- One insert into symposium delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

SYMPOSIUM LUNCH SPONSOR

(two packages available)

CAD 3,500*

- Acknowledgement of Symposium Lunch Sponsor status.
- Opportunity to distribute goodwill items to attendees.
- Opportunity to display company signage (subject to venue permission) for the duration of the lunch.
- One insert into symposium delegate bags.
- Company name/logo to appear on selected promotional materials.
- Hyperlinked company logo on symposium website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

BUSINESS CARD RAFFLE SPONSOR

(three packages available)

CAD 1,300*

- Acknowledgement of Business Card Raffle Sponsor status.
- Opportunity to host a business card raffle (sponsor to provide prize/s). ACG approval required.
- Company logo/name to appear on symposium website.
- A copy of the authorised symposium delegate list.

SPECIAL SPONSORSHIP PACKAGES

- Pens (one package available) (supplied by Sponsor) CAD 650*
- Pads (one package available) (supplied by Sponsor) CAD 650*
- Delegate Bag Insert (limited packages available) (supplied by Sponsor) CAD 800*
- Refreshment Break (limited packages available) CAD 1,300*
- Name Badge Lanyards (limited packages available) (supplied by Sponsor)
- Student Registration (limited packages available) (supplied by Sponsor) CAD 1,300*

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page. Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

ACG UNDERGROUND MINING EVENTS

In 2002 the ACG held its first international underground mining event. Since then our underground mining events have addressed pressing technical industry topics, including: ground support, block and sublevel caving, mine fill, surface support and deep and high stress mining. The continued high attendance at our underground mining events and training courses illustrates that many worldwide mining companies find the event content, quality and interactive format to be of a high calibre, relevant and of real value and benefit.

Contact the ACG for a delegate profile and exhibitor lists for our past international underground mining events.

The ACG would be delighted to tailor a sponsorship package designed to best suit your business needs.

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SPONSOR|EXHIBITOR APPLICATION

Fourth International Symposium on Block and Sublevel Caving
15–17 October 2018 | Vancouver | Canada

SPONSOR/EXHIBITOR COMPANY

*Please print. *denotes mandatory fields.*

*Company _____

*ABN/ACN _____

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Country _____

Ph/Mob _____ Fax _____

*Email _____

EVENT COORDINATOR

*Please print. *denotes mandatory fields.*

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value _____

Package _____

Value _____

Package _____

Value _____

TOTAL VALUE _____

Please return this completed form and the ACG will send you an invoice.

PO# (if required) _____

PAYMENT OPTIONS

- Electronic Funds Transfer (EFT) – Please refer to the details on the invoice.
- Credit card payments only available in Australian dollars - Please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept.)

Please complete and return this form to:

Sponsor/Exhibitor Coordinator
Australian Centre for Geomechanics



35 Stirling Highway (M600)
Crawley, Western Australia
AUSTRALIA 6009



+61 8 6488 3300



events-acg@uwa.edu.au



+61 8 6488 1130

All prices in Canadian dollars include local taxes.

For sponsor | exhibitor Terms and Conditions visit
www.caving2018.com

