



# FOURTH INTERNATIONAL SYMPOSIUM ON BLOCK AND SUBLEVEL CAVING

Second half of 2018 | Vancouver | Canada

## SPONSOR AND EXHIBITOR OPPORTUNITIES

### BACKGROUND

The growing popularity of caving methods around the world is largely due to the very low production cost and the intrinsic safety associated with the mining approach. It is often the only viable mining method for some of the lower grade massive orebodies that are becoming too deep for open pit mining.

Strategically, most medium and large mining companies are operating or planning to operate a caving mine. Codelco's El Teniente Mine in Chile and the LKAB's Kirunavaara Mine in Sweden are among the largest and most famous caving operations in the world.

Canada's lead caving operations include New Gold's New Afton underground block caving mine which seeks to produce an annual average of 75 million pounds of copper and 80,000 ounces of gold over a 12 year mine life. Source: <http://www.newgold.com/careers/new-afton-project/careers/default.aspx>

Cave mining has become one of the most research intensive areas of mining engineering in recent times. Mining companies need to be kept informed of the latest technological developments from caving research, and researchers require a regular platform to present their results and interact with industry practitioners.

The Australian Centre for Geomechanics looks forward to hosting the Fourth International Symposium on Block and Sublevel Caving in Vancouver in the second half of 2018. This follows previous symposia held in Santiago in 2014; Perth, 2010 and Cape Town, 2007.

### SYMPOSIUM THEMES

- Draw control/ material flow
- Caving mechanics
- Ground support
- Geotechnical monitoring
- Fragmentation
- Mine equipment
- Numerical modelling
- Planning and design of caving mines
- Preconditioning
- Seismic monitoring of caving mines
- Subsidence
- Caving mine closure

### MARKETING

The ACG is undertaking a niche marketing campaign to promote this symposium to local and international professionals via:

- Internet marketing — promotion via the dedicated symposium website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Regular email updates to the ACG's mailing list.
- Industry association.
- Direct mail campaign — event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication with ACG underground mining event past delegates.

# SPONSOR AND EXHIBITOR OPPORTUNITIES

## PRINCIPAL SPONSOR\*\*

(one package)

CAD 16,000\*

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional DVD. The DVD content is subject to organiser approval. The DVD will run as delegates are entering the plenary auditorium prior to each morning's first session.
- Three complimentary registrations, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Double exhibition space for the duration of the event (20 ft (6 m) wide x 8 ft (2.4 m) deep booth)
- Four exhibition booth staff passes to attend your exhibition booth.
- Technical session branding for one symposium morning session and lunch (company logo screened at commencement of the technical session, and lunch sponsor acknowledgement by session chair).
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by Sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to more than 7,000 mining professionals).
- Invitation to supply endorsement text for the Fourth International Symposium on Block and Sublevel Caving for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including electronic marketing.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## INDUSTRY SPONSOR

(Unlimited packages available)

CAD 4,500\*

- Acknowledgement of Industry Sponsor status.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Technical session branding for a symposium session (includes company logo branding screened at the commencement of the technical session and acknowledgement by session chair).
- One insert included in symposium delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## MAJOR SPONSOR\*\*

(limited packages available)

CAD 9,000\*

- Acknowledgement of Major Sponsor status.
- Two complimentary registrations, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Exhibition space for the duration of the event (10 ft (3 m) wide x 8 ft (2.4 m) deep booth).
- Three exhibition booth staff passes to attend your exhibition booth.
- Technical session branding for one symposium session (company logo screened at commencement of the technical session, and sponsor acknowledgement by session chair).
- Company logo to appear on symposium delegate bags.
- Two inserts included in symposium delegate bags.
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## OPEN ACCESS SPONSOR

(Unlimited packages available)

CAD 6,000\*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected symposium promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Hyperlinked company logo on symposium sponsor web page.
- Hyperlinked company logo on symposium website, and ACG shop web page, directing people to online proceedings page, post event.
- During the symposium, and post symposium, industry practitioners will be able to openly and freely access the symposium proceedings from the ACG proceedings web page.
- Hyperlinked company logo on symposium proceedings page.
- Acknowledgement of Open Access Sponsor status in symposium onsite programme and onsite signage, with link to online proceedings page
- Follow up email to event delegates and paper authors, post-event, providing them with the link to the online proceedings web page
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

\*\*The ACG reserves the right to alter the trade exhibition floor plan.

\*All prices are in Canadian dollars and include local taxes.

# SPONSOR AND EXHIBITOR OPPORTUNITIES

## TRADE EXHIBITOR BOOTH \*\*

(limited packages available)

CAD 4,500\*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the Fourth International Symposium on Block and Sublevel Caving and the symposium dinner.
- Exhibition space for the duration of the event (10 ft (3 m) wide x 8 ft (2.4 m) deep booth).
- Two exhibition booth staff passes to attend your exhibition booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## SYMPOSIUM DINNER SPONSOR

(one package available)

CAD 12,000\*

- Acknowledgement of Symposium Dinner Sponsor status.
- Eight complimentary tickets to symposium dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the symposium dinner.
- Opportunity to provide entertainment (at company's additional cost).
- One insert into symposium delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## SYMPOSIUM LUNCH SPONSOR

(three packages available)

CAD 2,500\*

- Acknowledgement of Symposium Lunch Sponsor status.
- Opportunity to distribute goodwill items to attendees.
- Opportunity to display company signage (subject to venue permission) for the duration of the lunch.
- One insert into symposium delegate bags.
- Company name/logo to appear on selected promotional materials.
- Hyperlinked company logo on symposium website.
- Company branding between symposium sessions.
- A copy of the authorised symposium delegate list.

## BUSINESS CARD RAFFLE SPONSOR

(three packages available)

CAD 1,000\*

- Acknowledgement of Business Card Raffle Sponsor status.
- Opportunity to host a business card raffle (sponsor to provide prize/s). ACG approval required.
- Company logo/name to appear on symposium website.
- A copy of the authorised symposium delegate list.

## TRADE EXHIBITION

The trade exhibition seeks to bring together the top operators and leading developers to share their experiences. Delegates will have the opportunity to become acquainted with state-of-the-art developments. Most buffet lunches and refreshment breaks will be served within the exhibition area, guaranteeing maximum interaction between exhibitors and delegates.

Trade exhibitor booth allocation is done in order of date of registration received.

## SPECIAL SPONSORSHIP PACKAGES

- Pens (one package available) (supplied by Sponsor) CAD 500\*
- Pads (one package available) (supplied by Sponsor) CAD 500\*
- Delegate Bag Insert (limited packages available) (supplied by Sponsor) CAD 500\*
- Refreshment Break (limited packages available) CAD 1,000\*
- Name Badge Lanyards (limited packages available) (supplied by Sponsor) CAD 1000\*
- Student Registration (limited packages available) (supplied by Sponsor) CAD 1000\*

## SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page. Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

## ACG UNDERGROUND MINING EVENTS

In 2002 the ACG held its first international underground mining event. Since then our underground mining events have addressed pressing technical industry topics, including: ground support, block and sublevel caving, mine fill, surface support and deep and high stress mining. The continued high attendance at our underground mining events and training courses illustrates that many worldwide mining companies find the event content, quality and interactive format to be of a high calibre, relevant and of real value and benefit.

Contact the ACG for a delegate profile and exhibitor lists for our past international underground mining events.

**The ACG would be delighted to tailor a sponsorship package designed to best suit your business needs.**

# SPONSOR|EXHIBITOR APPLICATION

**Fourth International Symposium on Block and Sublevel Caving**  
**Second half of 2018 | Vancouver | Canada**

## SPONSOR/EXHIBITOR COMPANY

*Please print. \*denotes mandatory fields.*

\*Company \_\_\_\_\_

\*Authorised by \_\_\_\_\_

\*Position \_\_\_\_\_

\*Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_

Country \_\_\_\_\_

Ph/Mob \_\_\_\_\_ Fax \_\_\_\_\_

\*Email \_\_\_\_\_

## EVENT COORDINATOR

*Please print. \*denotes mandatory fields.*

\*Name \_\_\_\_\_

\*Ph/Mob \_\_\_\_\_

\*Email \_\_\_\_\_

## SPONSOR/EXHIBITOR PACKAGE

Package \_\_\_\_\_

Value \_\_\_\_\_

Package \_\_\_\_\_

Value \_\_\_\_\_

Package \_\_\_\_\_

Value \_\_\_\_\_

**TOTAL VALUE** \_\_\_\_\_

Please return this completed form and the ACG will send you an invoice.

PO# (if required) \_\_\_\_\_

## PAYMENT OPTIONS

- Electronic Funds Transfer (EFT) – Please refer to the details on the invoice.
- Credit card payments only available in Australian dollars - Please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept.)

Please complete and return this form to:

Sponsor/Exhibitor Coordinator  
Australian Centre for Geomechanics

 35 Stirling Highway (M600)  
Crawley, Western Australia  
AUSTRALIA 6009

 +61 8 6488 3300

 events-acg@uwa.edu.au

 +61 8 6488 1130

All prices in Canadian dollars include local taxes.

For sponsor|exhibitor Terms and Conditions visit  
[www.caving2018.com](http://www.caving2018.com)